

A ONCE IN A GENERATION SPEAKER: DARE TO LIVE!

SIMON KEITH

Award Winning Inspirational Speaker

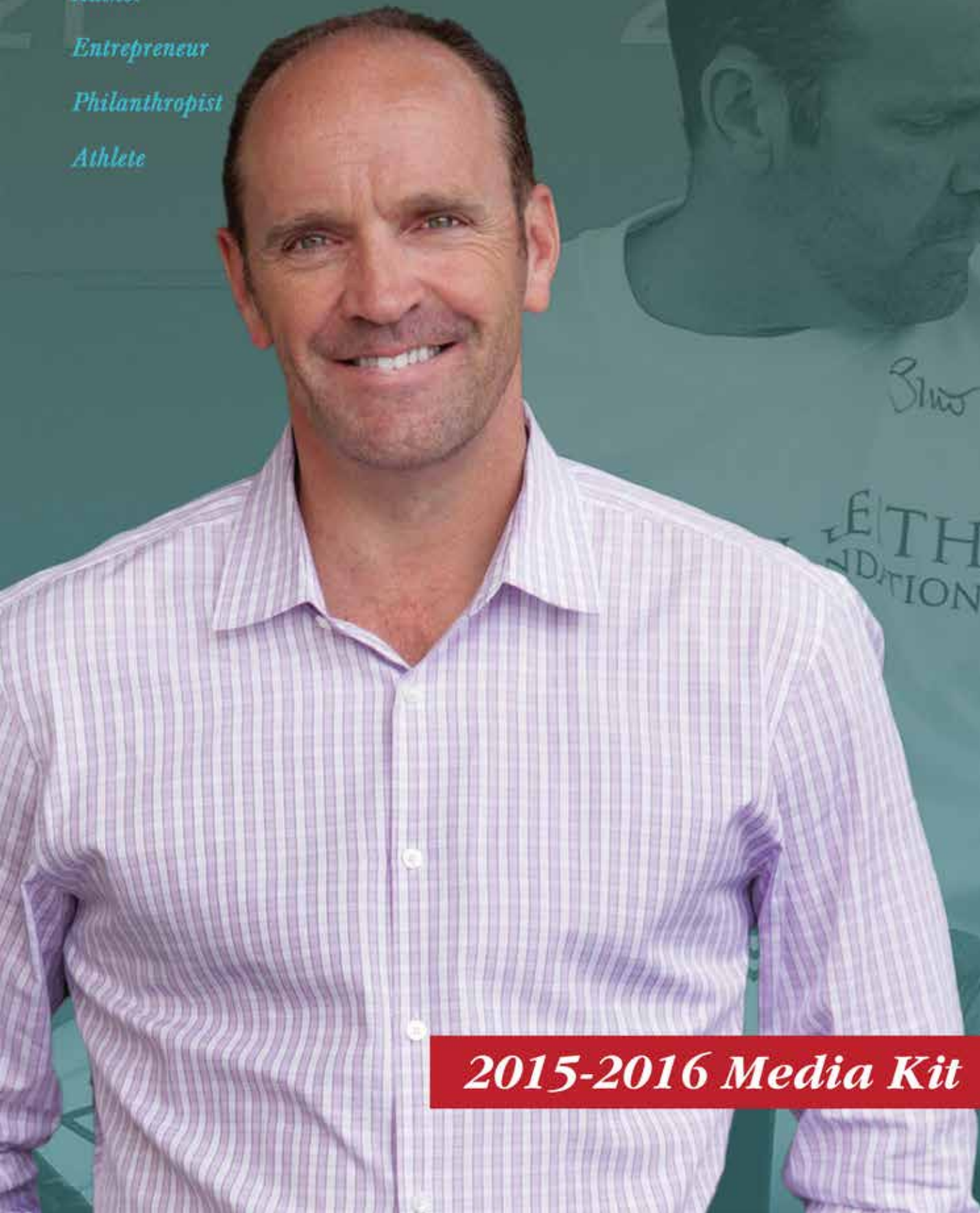
THE BEAT GOES ON

Author

Entrepreneur

Philanthropist

Athlete



2015-2016 Media Kit

THE SIMON KEITH FOUNDATION

A DYNAMIC, ENGAGING AND INSPIRATIONAL SPEAKER

Simon Keith holds the distinction of being the first athlete in the world to play a professional sport after undergoing a heart transplant. Keith was just 21 when, in July of 1986, he received the heart of a 17 year-old boy from Wales, who ironically died while playing soccer. Keith, a world-class soccer player prior to the operation, was determined to return to “his normal” and made his return to competitive soccer playing at the University of Nevada, Las Vegas (UNLV). After

playing two seasons with the Rebels, Keith garnered many honors including being named the Student-Athlete of the Year for the Conference as well as voted USA's Most Courageous Athlete. After his senior season, Keith was named the Most Valuable Player at the Senior Bowl and was drafted number one overall into the Major Indoor Soccer League just three years after his surgery.

Now one of the longest-living organ transplant recipients in the world and most notable professional athletes of his time, Keith travels cross the country captivating audiences with his “Moments of Truth” speeches and daring people to live.

In 2011, he founded The Simon Keith Foundation, an organization dedicated to increasing organ donor awareness and educating transplant recipients, Keith

has recently published his biography - *Heart for the Game* - detailing this most unique journey. Keith uses proceeds from both his book and speaking engagements to provide athletic training for other transplant recipients who choose to return to an active and healthy lifestyle.

In addition to Keith's philanthropic efforts and professional soccer career, he is a successful entrepreneur who currently manages a Financial Management firm as well as acting as the consultant and Chief Operating Officer for the Nevada Donor Network. Keith is married to Kelly and has three children, Sarah, Samantha, and Sean.

The Simon Keith Foundation

The Simon Keith Foundation is dedicated to providing financial support primarily to youths who have undergone a life-saving organ transplant who desire a return to an active and healthy lifestyle. In addition to helping people with their nonmedical expenses, the Foundation strives to increase organ donor registration through public awareness campaigns.



THE SIMON KEITH FOUNDATION

MOTIVATIONAL SPEECH TOPICS

Moments of Truth

In our lives, all of our lives, we tend to define ourselves by *MOMENTS*. These moments shape who we are and how we view ourselves. The birth of a child, getting married, a big promotion are all moments that many of us celebrate. But what if the moments in your life are not always expected. How do you prepare for moments when you don't know when or how they will come? Why do some people seem to "execute" their moments better than others? What if your moment seems bigger than what you can handle?

Simon talks about the Moments in his life and how "being flat on your back at age 21, and about to have your heart taken out of your chest" certainly qualifies as a Moment. Simon moved forward from that potentially crippling event and was able to live an incredible heart stopping life.

6 Characteristics of Champions

Simon has dedicated his life to studying and understanding what it takes to be a Champion. Having identified *6 Major Characteristics*, Simon speaks about the importance of each and uses anecdotal evidence based on his and other "Champions" lives.

Prepare: All champions prepare. What they do when no one else is looking is what makes them champions.

Vision: Champions have the ability to "see" into the future and understand how to get there.

Motivation: Champions know that motivation ultimately comes from within.

Belief – The Power of Stupid: Champions believe so strongly in their journey that they have the ability to ignore obstacles to the point of it being stupid.

Pursuit of Excellence: Champions relentlessly pursue excellence. Champions simply never stop in their pursuit.

Dare to Live: Champions are not afraid to live. Just get on with it!

Changing the Perception of Organ Transplantation

Simon communicates a unique perspective on what it "feels" like to be the recipient of a life-saving organ transplant... even if you don't want to really talk about the 25-year struggle in learning to how to interact with others who expect you to be someone different than who you are (or ever were). Why do people want you to be "different"? Why do they treat you as "different"? Does it help you that they want you to be "special" or does it further handicap you? As a recipient who has fought prejudice and preconceived notions, Simon delivers a message that anyone battling an illness, struggle, or challenge will simply be inspired to hear.



THE SIMON KEITH FOUNDATION



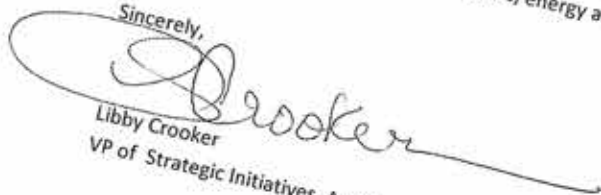
WHAT ORGANIZATIONS ARE SAYING ABOUT SIMON

Recently, we selected Simon Keith to speak at our Anytime Fitness Annual Conference. Our audience is franchise owners and managers in our health clubs from all over the world. Simon's message on moments of truth absolutely motivated and inspired our group, who is in the business of motivation and inspiration!

Simon shares what he has learned through his personal journey of being a heart transplant recipient, who actually made his way back to a career as a professional athlete. His delivery style was so genuine yet impactful. His message is clear, concise and exactly what people need to hear. His book is also a great take away for attendees.

We look forward to continuing our relationship with Simon and would absolutely recommend him as a speaker for future events. If you want your audience to be fully present, think about what they can do better as well as get a full dose of surprise, energy and enthusiasm, Simon Keith is your guy!

Sincerely,



Libby Crooker
VP of Strategic Initiatives, Anytime Fitness, LLC.



"Your keynote presentation was remarkable – just a wonderful tone and pace and full of meaning for everyone. "

Jan Rooks, British Columbia Children's Hospital



"Simon Keith was a fabulous speaker for our Banquet. His personal story provided so much hope to our guests who are struggling with many of the same issues that he had to endure. His motivation and compassion for others are a gift he shares with all."

The Mayo Clinic Transplant House – Vicki Allen – Vicki Allen, Executive Director



"We got a lot of positive feedback on our Recharge event! Thank you so much! We will also be showing clips and presenting at our Corporate Best Practices meeting. This will be shared with all properties diversity councils and corporate diversity executive team!"

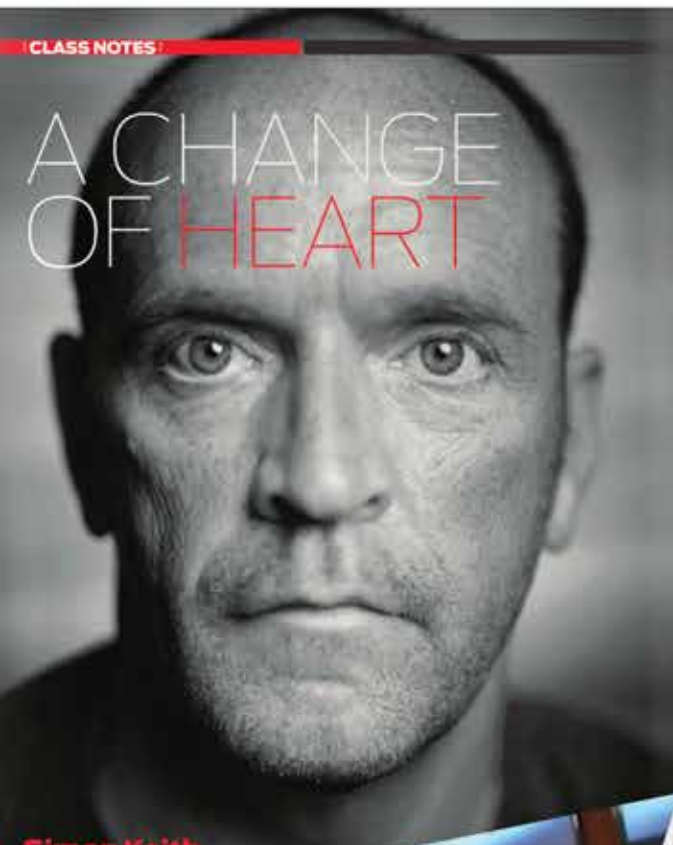
Michelle Borgel – Executive Director of Hotel Operations NYNY

THE SIMON KEITH FOUNDATION

IN THE NEWS

CLASS NOTES

A CHANGE OF HEART



Simon Keith
'92 BS Physical Education

Simon Keith got the title 'Heart Guy' and spent time downplaying his status as a recipient. Then he got a heart transplant and a new goal in life.

BY KATHERINE STORRELL

Simon Keith looks like a handsome, well-dressed man. Never would you think a heart transplant. "My longest living heart is in the world and I'm just a guy with a heart."

This comes from a man who at 21 underwent a heart transplant, named for No. 3 overall pick in the 1983 professional draft by the Cleveland Crunch of the Major Indoor Soccer League (MISL). He was the first athlete to play professional soccer after a heart transplant. After retiring from soccer, he became an entrepreneur, launching and the opening of several businesses.

Keith grew up in a sports-focused family, and he graduated high school, but was playing soccer on both in Canada and England. But in 1984, when he was just 21, he was diagnosed with myocarditis, a deteriorating heart condition. For nearly two years, Keith played with an ailing and body. Games and practices often were called off the hospital. But Keith would not give up on his health.

In 1986, Keith's parents took him to England, his hometown heart transplant surgery. Later that year, he got a new heart. He recovered quickly and immediately returned to soccer in Victoria, Canada, where he grew up. The only that he was no longer known as "Simon Keith, a great heart transplant recipient."

"Returning to Canada was tough. In Victoria, the athletes people, and I got into me, every person in the town," Keith remembered. "I couldn't do anything and I was leaving me around, asking me questions, wanting to be with me, and I couldn't live. I had to leave. I had to leave." "Las Vegas greeted me with open arms."

A Book a Day Reviews

From old favorites to new friends, books keep us company, take us to another world, or give us a new perspective on the world around us.

Thursday, October 4, 2012

Heart for the Game: Life, Soccer and Simon Keith
Simon Keith, with Jason Cole and Don Yarger
Reviewed by Steve Niles
10/3/12



SIMON KEITH
CEO, SIMON KEITH FOUNDATION

SI VAULT

YOUR LINK TO SPORTS HISTORY

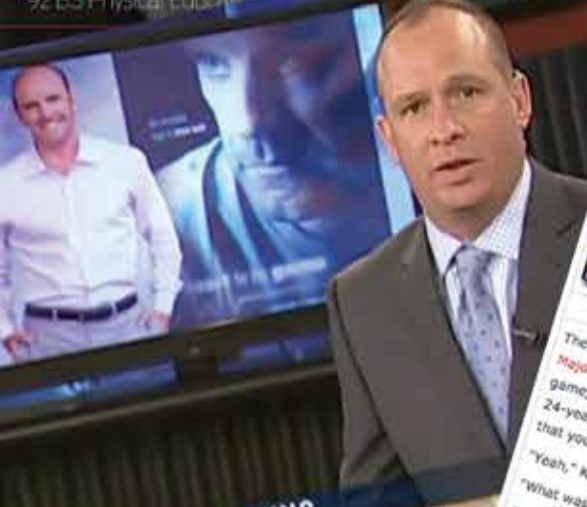
Meet An Athlete Who Has Overcome Real Adversity

December 04, 1989
Richard Dymak

The Cleveland Crunch wanted to draft Simon Keith, but first there were a couple of questions. Major Indoor Soccer League (MISL) wanted to ask him. So at a luncheon the day after the 24-year-old forward from the University of Nevada, Las Vegas, was drafted, the Crunch's general manager asked Keith, "What do you think that you had some kind of heart problem?"

"Yeah," Keith said.

"What was it?" Keith asked.



THE SIMON KEITH FOUNDATION

AUTHOR

It has taken me a long time to get to this point, literally and figuratively. For most of the 25 years before this moment, I lived with blinders on. The blinders you need to be an athlete, a competitor, and a survivor. I have done all three with my second chance, not only becoming the first heart recipient to ever play professional sports, but becoming one of the longest-living recipients. I also got married, had a family and made money in the high-pressure world of Las Vegas entertainment. After all of that, I finally reached a point of reflection. I finally wanted to know what happened to make it all possible.

This book is dedicated to the brave families who, in their darkest hour, had the courage to unselfishly give the ultimate gift of life to others.

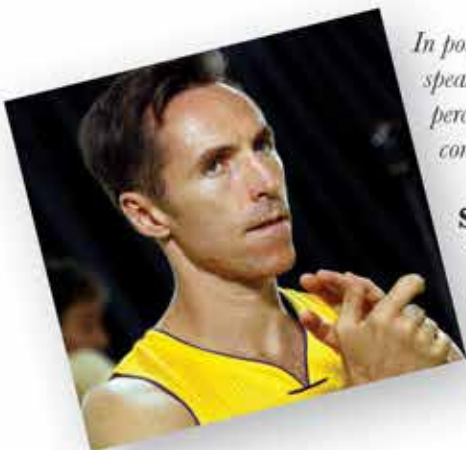
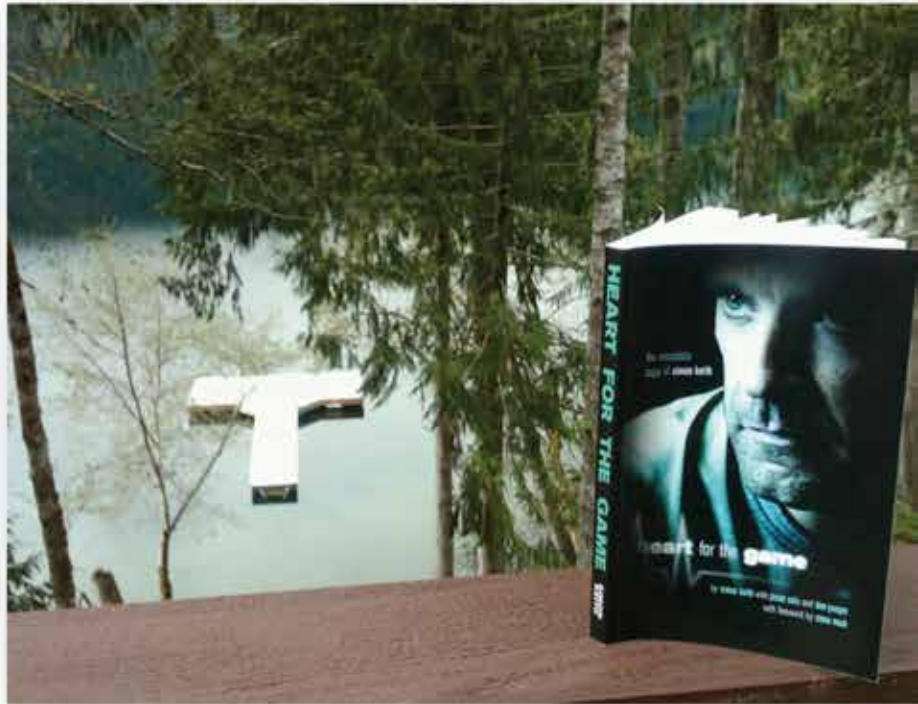
Reader Book Review

"For a transplant recipient, candidate or family of same, there is nothing more inspiring than to read about long term post-transplant survivors living life to the fullest. In Heart for the Game we meet Simon Keith who holds the distinction of being a really LONG term, if not one of the longest survivors...and going on to be the first athlete in the world to play a professional sport after undergoing a heart transplant. Keep in mind, for heart transplants, the mid-eighties were truly still the pioneering days, not like today's many improvements in surgical procedures and variety of effective meds and lower cost generics. So when you meet Keith from those pioneering days, you say "Wow!"

In post speaking feedback he awakens to the importance of being open to the emotions of life, rather than speaking to factually of his experience that comes across to some as being "callous" in his message, being perceived as "not having enough respect to the donor." Truly transformative in receiving that message, he continues to give inspiring and emotional presentations". - James M. Gleason

Steve Nash, two time NBA MVP

"I have spent my professional career playing against some of the greatest athletes in the world. Each train hard, have a burning desire for their sport and have inevitably overcome some kind of adversity. I have never met an athlete who overcame Simon's circumstances. To say the odds of playing soccer again were overwhelming doesn't even begin to explain what he did."



THE SIMON KEITH FOUNDATION

BUSINESS MANAGEMENT

Simon Keith started The Simon Keith Foundation in 2012, serving the needs of youths who have undergone a life-saving organ transplant and who desire to return to an active, healthy lifestyle.

Simon is also the Chief Operating Officer and Governing Board Member of the Nevada Donor Network. He's developed and executed a high-level strategic plan, transforming the Network into a high performing organization. He oversees the day-to-day overall operations and regulatory improvement.

Simon has lead and created several businesses beginning early in his professional career, including a financial management firm where he remains the principal and managing director, sports and entertainment, a marketing and branding company, and a promotions company.





THE SIMON KEITH FOUNDATION

BOOK AND CONTACT

Experience the motivational style of speaker Simon Keith. Simon is an author, successful entrepreneur, philanthropist, and athlete with a passionate and straight-forward message connecting to each member of his audience. Simon is currently booking speaking engagements for 2015-2016.

If you would like to have Simon be a part of your corporate event, lecture series, conference, or any other arena that needs and would benefit from his powerful and motivational personality.

To book Simon Keith, contact

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Visit thesimonkeithfoundaton.com for more information.

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